



## EXECUTIVE PRODUCER

Robert Palacios

## BOARD OF DIRECTORS

Marcus H. Royo - President

Miguel Duran - Vice President

Felipe Salcido - Treasurer

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Amalia Zeitlin - Member

Karen Wootton - Member

Simon Gollo – Member

Karin M. Wiburg – Member



# ROBERT PALACIOS EXECUTIVE DIRECTOR

Robert Palacios is the Executive Director for the New Mexico Advocates for the Arts, which oversees the Las Cruces International Mariachi Conference (LCIMC), Camerata Del Sol chamber orchestra and Las Cruces Youth Orchestras.

Robert is a Las Cruces native, Veteran of the New Mexico Army National Guard, and active community member. He graduated from Mayfield High School in 2008. After high school, he was accepted to the Conservatory of Recording Arts and Sciences in Tempe, AZ where he completed the Master Recording Program. Robert moved back to Las Cruces where he pursued a degree in Music Business at New Mexico State University. In 2016 he participated and graduated from Leadership Las Cruces.

Robert has a strong passion for radio and music which shows through his past work at Bravo Mic Communications, KRUX 91.5FM, KRWG Public Media and the Las Cruces Mariachi Conservatory. For the past 3 years he has been working hard to breathe new life in to a long-served tradition in our community, the Las Cruces International Mariachi Conference.

He has been active in the Las Cruces Community as a former member of the Conquistadores with the Greater Las Cruces Chamber of Commerce and active member of Los Amigos with the Las Cruces Hispanic Chamber of Commerce. Robert is a former Big with the Big Brothers Big Sisters, served on the 2018 March of Dimes March for Babies Executive Leadership Team, voluntarily serves as the Executive Director for the New Mexico Advocates for the Arts and is on the Governing Council for La Academia Dolores Huerta, a bilingual charter middle school.

Robert is very passionate about his heritage, cultural arts and education and the youth in our community. In his free time, Robert enjoys off-roading in his '76 CJ5 Jeep, hanging out with his dogs Jax and Gunner and playing Mariachi music across the community.



# MARCUS H. ROYO PRESIDENT

Marcus H. Royo is the President of the Board of Directors for the New Mexico Advocates for the Arts, which oversees the Las Cruces International Mariachi Conference (LCIMC), Camerata Del Sol chamber orchestra and Las Cruces Youth Orchestras.

Marcus is a native of Las Cruces, and a graduate of NMSU with degrees in Communication Studies and Journalism and Mass Communications. He previously worked in media relations with the NMSU Aggie Sports Information Office, as well as the Las Cruces Convention and Visitors Bureau (Visit Las Cruces), before becoming the Underwriting Marketing Coordinator at KRWG Public Media. Marcus is currently the Director of Resource Development and Marketing at the Good Samaritan Society - Las Cruces Village.

A lifelong musician, Marcus has played the trumpet since the age of 10 and loved mariachi music from a young age. He first started playing mariachi in 1995, shortly before attending the 2nd annual LCIMC, and has participated in some way with the LCIMC ever since.

Marcus lives in Las Cruces with his wife Karina, daughter Kalyea, and two dogs. He enjoys taking photos as the owner of Desert Song Photography, as well as playing mariachi music. Art and music have always played an integral part of his life, and he hopes they always will!



# MIGUEL DURAN VICE PRESIDENT

Miguel Duran is the Vice President on the Board of Directors for the New Mexico Advocates for the Arts, which oversees the Las Cruces International Mariachi Conference (LCIMC), Camerata Del Sol chamber orchestra and Las Cruces Youth Orchestras.

Miguel Duran currently serves as a General Manager for TownePlace Suites by Marriott Albuquerque Airport, owned and operated by Total Management Systems, Inc. Based out of Albuquerque, New Mexico, Miguel is a native of California's San Joaquin Valley. Miguel's commitment to promoting customer satisfaction through team member engagement and exceptional guest relations has created a successful track record of exceeding goals, enhancing revenue, and creating loyalty.

With nearly 20 years of experience in the hospitality industry, Miguel also is a Global Accounts Manager at HelmsBriscoe, specializing in Meetings Procurement and Hotel Site Selection. His hospitality journey includes multiple years served as a Director of Sales, General Manager, and Area Manager for hotel chains such as Hampton Inn & Suites by Hilton and Holiday Inn Express, Hilton Garden Inn, TownePlace Suites by Marriott, and Hotel Encanto de Las Cruces, Southern New Mexico's Premier Resort Hotel. Miguel has also had the opportunity to work with multiple production companies, including Kiki Tree Pictures (The Mule), T-Group Productions (A&E's Ozzy & Jack's World Detour), BuzzFeed (La Llorona), Borderscene Film Festival, and Film Las Cruces.

As a firm believer in community outreach and support, Miguel previously served the Las Cruces Hispanic Chamber of Commerce "Los Amigos" as a goodwill ambassador, promoting Las Cruces and Doña Ana County as an outstanding city in which to work, live and play.

Miguel is delighted for the opportunity to continue serving the community along with the Board of Directors for the New Mexico Advocates for the Arts.



Felipe Salcido is the Treasurer for the New Mexico Advocates for the Arts, which oversees the Las Cruces International Mariachi Conference (LCIMC), Camerata Del Sol chamber orchestra and Las Cruces Youth Orchestras.

Felipe has served New Mexico State University as a senior auditor for eight years. His previous experience includes working with the Catholic Diocese of Las Cruces as Director of Financial Services.

Prior to that employment, he worked in public accounting for Ernst & Whinney primarily performing financial audits for non-for-profits entities, state and local governments and universities. He is a graduate of New Mexico State University, where he earned a Bachelor of Accountancy.

Felipe is a member of the New Mexico Society of Certified Public Accountants, Association of College & University Auditors and the Institute of Internal Auditors. Felipe is treasurer of the New Mexico Advocates for the Arts and has been associated with the Las Cruces Mariachi Conference since its inception.

# FELIPE SALCIDO TREASURER



# SYLVY GALVAN DE LUCERO SECRETARY

Sylvy Galvan de Lucero is the Secretary on the Board of Directors of the New Mexico Advocates for the Arts, which oversees the Las Cruces International Mariachi Conference (LCIMC), Camerata Del Sol chamber orchestra and Las Cruces Youth Orchestras.

At an early age, Sylvy Galvan de Lucero, began studying Folklórico under the direction of Jose Tena, the Director of Ballet Folklórico Tierra del Encanto, and was a member of BFTdeIE for over 14 years. She later went on to become the founder of Ballet Folklórico Estampa Cultural as a component of the Fine Arts program at the Court Youth Center.

Sylvy went on to become a member of the Viva! El Paso cast as a dancer and actor inspiring her to pursue her education in the arts. She went on to receive her degree in Performing Arts and Curriculum and Instruction which afforded her the opportunity to become part of the Onate High School Ballet Folklórico & Dance program where her experience with not only Folklórico, but also, jazz, contemporary and dance history helped to grow the program. She is now a member of Ballet Folklórico Quetzales of El Paso, TX under the direction of Maestro Jaime Carrasco, since 2003, where she has been afforded the opportunity to tour extensively throughout the United State and Mexico.

Sylvy was also a member of the CR Productions Team working as the Choreographer and Artistic Director for the Miss NM Teen USA/Miss NM USA pageants for over 12 years. She has gone on to pursue a Master degree in Education as well as an Educational Administration license and has been an educator in the public school system for over 16 years. She is currently serving as the Head Administrator at La Academia Dolores Huerta; a Multicultural focused fully bilingual charter Middle School.

She has been involved with the Las Cruces International Mariachi & Folklórico Conference since its inception in 1994 in one form or another, first as a student participant, eventually transitioning to Assistant Instructor and now we welcome her as not only a Workshop Instructor, but also the Chair of the Folklórico Committee for the LCIMC and Board Member of the New Mexico Advocates for the Arts.



# AMALIA ZEITLIN BOARD MEMBER

Amalia Zeitlin is a member of the Board of Directors for the New Mexico Advocates for the Arts, which oversees the Las Cruces International Mariachi Conference (LCIMC), Camerata Del Sol chamber orchestra and Las Cruces Youth Orchestras.

Amalia Zeitlin, 25, has played violin since the age of seven, continuing a tradition of at least four generations in her family. She went to Zia Middle School and Las Cruces High School, where she was an active leader in orchestra and choir. Amalia received her Bachelor of Music degree from Boston University, where she studied with Peter Zazofsky and she also studied abroad at the Jerusalem Academy of Music, with Michael Gaisler.

Amalia is a Masters student at NMSU, studying with Simon Gollo and Daniel Vega-Albela. She plays in the Las Cruces Symphony and is Principal Second Violin of the El Paso Symphony. In her spare time, she manages a chamber ensemble called Camerata Del Sol, which is the only professional string orchestra in the region. Amalia is as passionate about music education as she is about playing and performing, and she is thrilled and honored to serve on the board of New Mexico Advocates for the Arts.



# KAREN WOOTTON BOARD MEMBER

Karen Wootton is a member of the Board of Directors for the New Mexico Advocates for the Arts, which oversees the Las Cruces International Mariachi Conference (LCIMC), Camerata Del Sol chamber orchestra and Las Cruces Youth Orchestras.

Karen Wootton has practiced law for over twenty-five years in Las Cruces, New Mexico.

After receiving a Bachelor of Arts in English at San José State University, she received a Juris Doctorate from the University of California at Berkeley. Most of her work has been in the private practice of law, previously at Miller Stratvert, P.A., and the Carrillo Law Firm, P.C. Karen also worked in the Doña Ana County Attorney's Office from 1998 through 2003, and clerked for Federal Magistrate Leslie Smith September-December 1997. Karen set up her own firm starting March 1, 2018, continuing her emphasis on working with businesses and individuals on commercial transactions and estate planning, and select litigation.

Karen is currently President of Families & Youth, Inc., a not-for-profit social service agency, and serves on the Board of New Mexico Advocates for the Arts, Inc. She has served on several other not-for-profits and other community service projects during her career.





# SIMÓN GOLLO BOARD MEMBER

Simón Gollo is a member of the Board of Directors for the New Mexico Advocates for the Arts, which oversees the Las Cruces International Mariachi Conference (LCIMC), Camerata Del Sol chamber orchestra and Las Cruces Youth Orchestras.

Recognized as a multifaceted and charismatic musician, Swiss-Venezuelan violinist Simón Gollo enjoys a successful international career as a soloist, chamber musician, and conductor. At the same time, he is a committed recording artist, artistic director, and pedagogue.

Simón Gollo has appeared on countless stages across Europe, Asia, and the American continent from Canada to Chile. His long career has led him to perform at prestigious venues such as Carnegie Hall (New York), Cadogan Hall (London), the 92nd Street Y's Kaufmann Concert Hall (New York), the National Gallery of Art (Washington, DC), Bolívar Hall (London), the Teatro Teresa Carreño (Caracas), the Auditorio Blas Galindo (Mexico City), the Auditorio Manuel de Falla (Granada), and the Teatro Mayor (Bogotá), and for renowned organizations such as the BBC Proms Festival, the Philadelphia Chamber Music Society, and the Chamber Music Society of Detroit. He has collaborated in these performances with international figures such as Alessio Bax, Ricardo Morales, Dmitri Berlinsky, Monique Duphil, Edicson Ruiz, Paul Rosenthal, John Novacek, Alissa Margulis, Jakob Koranyi, Miguel da Silva (Ysaÿe Quartet), Richard Young (Vermeer Quartet), Randolph Kelly, and the Cuarteto Latinoamericano, among many others.

Appointed conductor of the New Mexico State University Philharmonic in 2016, Simón Gollo has experienced extraordinary growth in this facet of his career that has not gone unnoticed. Simón Gollo is a recording artist for the international recording label IBS Classical. Visit [www.simongallo.com](http://www.simongallo.com) to learn more about Simón.

# KARIN M. WIBURG BOARD MEMBER



Karin M. Wiburg is a member of the Board of Directors for the New Mexico Advocates for the Arts, which oversees the Las Cruces International Mariachi Conference (LCIMC), Camerata Del Sol chamber orchestra and Las Cruces Youth Orchestras.

Karin is a Professor Emeritus from New Mexico State University. She worked as a faculty member in Learning and Technology for 25 years and as the Associate Dean for Research for nine of those years. She has written numerous books, designed instructional programs, and assisted with research development.

Karin enjoys writing grants and assisting organizations to plan for their futures. She has a doctorate in instructional design, K-12 teaching and administrative licenses and a minor in art. She plans to help NMAFTA to expand services, link across the arts and gain more national and community support through grants and activities.



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